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CUBA

FINANCE

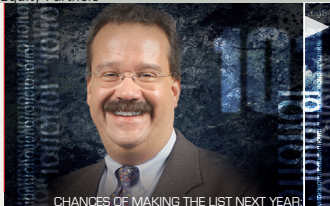
AGE: 47

MARCOS A. RODRÍGUEZ

Founder & Managing Partner, Palladium Equity Partners

Education: M.B.A., Wharton
School of Business

Residence:
Connecticut



Who he is:

Born in Cuba and raised in New York, Rodríguez founded Palladium Equity Partners, LLC in 1997 and serves as managing member. Prior to forming Palladium, Rodríguez was a partner of Joseph Littlejohn & Levy (JLL), a buyout firm, which he joined in 1989. He was responsible for spearheading a number of JLL's major investments. Prior to that, he worked in operations for General Electric Company in the United States, Mexico and France and graduated from GE's Manufacturing Management Program.

Why he made the list:

Rodríguez is the founder of one of the largest Latino-owned investment firms in the U.S. His company has invested over \$2.5 billion of equity in more than sixty-five companies in the last two decades, and Palladium has been recognized as one of the largest minority-owned firms in the New York City tri-state area by Crain's New York. Palladium Equity Partners III, L.P., manages a buyout fund that targets companies that can benefit from the growing U.S. Hispanic demographic. He serves as Chairman of the Board of The Robert Toigo Foundation and is a Board Member of the New America Alliance. Rodríguez also serves on the Board of Trustees of NewYork-Presbyterian Hospital.

Our Prediction:

Times may be difficult in the financial sector, but if Palladium continues to grow its already impressive portfolio all should be well and Rodríguez's esteem in the business will continue to grow.

Contact: Palladium Equity Partners 212.218.5150