

### **FLAGSHIP STRATEGY**

OVER \$ 3.4B Assets under Management

\$1.6B Fund V 2018 Vintage

41
Platform
Investments

190<sup>+</sup>
Add-on
Acquisitions

4+ Avg. Add-ons Per portfolio co. Palladium Equity Partners is a middle market private equity firm founded in 1997. We seek to invest in and grow companies in partnership with founders and experienced management teams by providing capital, strategic guidance and operational oversight.

#### **Investment Criteria**

**Investment Size:** \$50 - \$150M of equity capital

Investment Type: Control-oriented (LBO / MBO); common equity, preferred equity, structured

capital, or a combination; restructurings; majority or minority positions

Target Company Size: \$10 - \$75M in EBITDA (no minimum for add-ons)

**Geographic Focus:** United States

**Key Industries:** Consumer, Healthcare, Industrials, Services

Capital Uses: Founder transitions, management buyouts, growth capital, corporate divestitures,

recapitalizations, restructurings, rescue financings, add-on acquisitions

#### **Investment Themes**

**CONSUMER** Food Safety, Testing & Certification • Clean Label Supply Chain • Processing & Manufacturing • Branded & Private Label • Ingredients • Plant-based Nutrition • Foodservice and Specialty Distribution • Consumer Services • Enthusiast Products • Active / Outdoor Lifestyles • Beauty & Personal Care • Experiential / Out of Home Entertainment • Fitness • Restaurants • Franchisors

**HEALTHCARE** Home Health/Hospice/Private Duty • Physician Practice Management/DSOs/Primary Care • Outpatient Mental/Behavioral Health • Retail Health • Pharma Outsourced Services/ Commercialization Services • Payer Services • Member Engagement Solutions • HCIT / Telemedicine / Remote Monitoring • Revenue Cycle Management • Medical Devices & Components

**INDUSTRIALS** Specialty Distribution • Building Automation Systems • HVAC • Aerospace & Defense • Specialty Manufacturing • Flow Control • Specialty Chemicals • Specialty Materials • Niche Materials • Paper & Packaging • Industrial Technology, Automation & IoT

**SERVICES** Route-based Services • Insurance Services & Claims Management • Governance, Risk & Compliance Services • Transportation and Logistics • BPO • HR Services & Human Capital Management • IT Services • Corporate Certification & Training • Tech-Enabled • Industrial & Facility Maintenance Services • Infrastructure & Utility Services • Environmental Services • Testing, Inspection, Certification & Compliance • Government Services

1) AUM is for all Funds as of June 30, 2024. If adjusted to include the effect of any Fund's use of a line of credit, the Firm's AUM would be reduced by approximately \$0.1 billion.

### **Palladium**

1270 Avenue of the Americas New York, NY 10020, 31<sup>st</sup> fl. <u>www.palladiumequity.com</u>

# For all relevant opportunities, please contact:

Meahgan O'Grady Martin Head of Business Development: (804) 938-1324 mogrady@palladiumequity.com



### FLAGSHIP STRATEGY

## Portfolio Overview<sup>2</sup>

## **Exited Investments Active Investments** HEALTHCARE HEALTHCARE HEALTH CONNECT CONSUMER CONSUMER SOURCE logistics ∘ FOOD FOOD \*SECOND NATURE aquita. SKINNY MIXES Dewest QUIRCH Taco Bueno **SERVICES SERVICES** ever**driven DolEx** PROPTO ... **ENVOY**GLOBAL ANNELLA REGIONAL MANAGEMENT **FORA ANC** TransForce Group FINANCIAL CAPITAL CONTRACTORS AUTO BODY REPAIR OF AMERICA INDUSTRIALS INDUSTRIALS TRACHTE\* *A*ccupac **PARAGON**

2) As of June 30,2024. The list of companies above includes all investments completed in Palladium Equity Partners II, L.P. (exited after 2017), Palladium Equity Partners IV, L.P., Palladium Equity Partners VI, L.P., and the 12 largest investments in Palladium Equity Partners III, L.P., which represent 85% of invested capital of Fund III. The remaining deals in Fund III, which constitute approximately 15% of the invested capital of Fund III, were smaller, out-of-mandate deals that were not consistent with Palladium's current strategy.

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