

### **FLAGSHIP STRATEGY**

OVER \$ 3.5B<sup>1</sup>
Assets under
Management

\$1.6B

Fund V2018 Vintage

170<sup>+</sup>
Add-on
Acquisitions

40
Platform
Investments

Avg. Add-ons Per portfolioco. Palladium Equity Partners is a middle market private equity firm founded in 1997. We seek to invest in and grow companies in partnership with founders and experienced management teams by providing capital, strategic guidance and operational oversight.

#### **Investment Criteria**

**Investment Size:** \$50 - \$150M of equity capital

**Investment Type:** Control-oriented (LBO / MBO); common equity, preferred equity, structured

capital, or a combination; restructurings; majority or minority positions

**Target Company Size:** \$10 - \$75M in EBITDA (no minimum for add-ons)

**Geographic Focus:** United States

**Key Industries:** Consumer, Healthcare, Industrials, Services

Capital Uses: Founder transitions, management buyouts, growth capital, corporate divestitures,

recapitalizations, restructurings, rescue financings, add-on acquisitions

#### **Investment Themes**

**CONSUMER** Food Safety, Testing & Certification • Clean Label Supply Chain • Processing & Manufacturing • Branded & Private Label • Ingredients • Plant-based Nutrition • Foodservice and Specialty Distribution • Consumer Services • Enthusiast Products • Active / Outdoor Lifestyles • Beauty & Personal Care • Experiential / Out of Home Entertainment • Fitness • Restaurants • Franchisors

**HEALTHCARE** Home Health/Hospice/Private Duty • Physician Practice Management/DSOs/Primary Care • Outpatient Mental/Behavioral Health • Retail Health • Pharma Outsourced Services/ Commercialization Services • Payer Services • Member Engagement Solutions • HCIT / Telemedicine / Remote Monitoring • Revenue Cycle Management • Medical Devices & Components

**INDUSTRIALS** Specialty Distribution • Building Automation Systems • HVAC • Aerospace & Defense • Specialty Manufacturing • Flow Control • Specialty Chemicals • Specialty Materials • Niche Materials • Paper & Packaging • Industrial Technology, Automation & IoT

SERVICES Route-based Services • Insurance Services & Claims Management • Governance, Risk & Compliance Services • Transportation and Logistics • BPO • HR Services & Human Capital Management • IT Services • Corporate Certification & Training • Tech-Enabled • Industrial & Facility Maintenance Services • Infrastructure & Utility Services • Environmental Services • Testing, Inspection, Certification & Compliance • Government Services

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www.palladiumequity.com

## For all relevant opportunities, please contact:

Meahgan O'Grady Martin, Director, Business Development | 804.938.1324 | mogrady@palladiumequity.com

1) AUM is for all Funds as of March 31, 2023. If adjusted to include the effect of any Fund's use of a line of credit, the Firm's AUM would be reduced by approximately \$0.3 billion.



## FLAGSHIP STRATEGY

#### Portfolio Overview<sup>2</sup>

# Active Investments Exited Investments



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